Every journey is unique – find out where we can pick you up.

You want your business to run better, win new opportunities, or make your existing structures work for you instead of against you. But where should you start? Whether you need a certification, want to simplify your processes, or bring fragmented systems together, this checklist helps you identify what is holding your business back and where you have room to improve. Answer the questions, discover your priorities, and find out which of our services can help you take the next step towards a more effective, aligned, and successful business.

How it works

For each question, tick how well it applies to your business today. Wherever you tick “Partly” or “No”, you will find your biggest lever. Below each question is the building block we use to address it.

☐ Yes ☐ Partly ☐ No

OUR THREE SERVICE AREAS

Certifications

Audit and ISO Certification Preparation

Processes

Process Management and Optimization

Management

Connecting ISO Standards and Simplifying Structures

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Certifications

Audit and ISO Certification Preparation

We make complex ISO requirements clear and bring structure to your certification journey. Together, we build what you need for a successful audit and certification.

01	Can you approach the audit with a clear plan instead of simply hoping that everything will fit? **Check certification requirements** Standard requirements list	☐ Yes	☐ Partly	☐ No
02	Do you recognize early on what is coming your way, and can you seize opportunities before others do? **Understand your business environment** Context analysis	☐ Yes	☐ Partly	☐ No
03	Do your principles help employees make the right decisions every day and work together in the same direction? **Define your company policy** Company policy	☐ Yes	☐ Partly	☐ No
04	Do you have your key suppliers and dependencies under control before problems affect your customers or your operations? **Evaluate suppliers systematically** Supplier evaluation	☐ Yes	☐ Partly	☐ No
05	Can you reduce critical risks in a targeted way and make decisions before small problems turn into major damage? **Assess risks and derive actions** Risk analysis	☐ Yes	☐ Partly	☐ No
06	Can your employees rely on the right information reaching the right place at the right time? **Organize communication clearly** Communication analysis	☐ Yes	☐ Partly	☐ No
07	Does your management review give you the clarity you need to make well-founded decisions and develop your business in a targeted way? **Review your management system regularly** Management review	☐ Yes	☐ Partly	☐ No

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Processes

Process Management and Optimization

We make visible how your business really works. We connect knowledge, workflows and responsibilities to create clarity and processes that work in practice.

08	Can your employees do their work confidently without constantly having to ask or wait for individual knowledge holders? **Make processes easy to follow** Process documentation	☐ Yes	☐ Partly	☐ No
09	Do your workflows get better as you grow, or is it mainly the effort of keeping operations running that grows? **Make workflows simpler and more efficient** Process optimization	☐ Yes	☐ Partly	☐ No
10	Do your key figures give you the clarity you need to take corrective action in time and make better decisions? **Put your key figures to good use** KPI profiles	☐ Yes	☐ Partly	☐ No
11	Can your employees rely on clear responsibilities instead of passing tasks back and forth or waiting for decisions? **Clarify responsibilities** Role descriptions	☐ Yes	☐ Partly	☐ No
12	Can everyone rely on trustworthy documentation instead of losing time searching, asking around and duplicating work? **Organize documents clearly** Document management	☐ Yes	☐ Partly	☐ No
13	Do you have your audits under control so that they are plannable, disrupt operations as little as possible and focus on what matters? **Plan internal audits** Audit program	☐ Yes	☐ Partly	☐ No
14	Do you use audits to spot problems early, understand their causes and improve your business step by step? **Make internal audits count** Internal audits	☐ Yes	☐ Partly	☐ No

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Management

Connecting ISO Standards and Simplifying Structures

Multiple standards don't have to mean multiple worlds. We connect existing structures, reduce duplication and create a common foundation that makes your business easier to manage.

15	Is there a clear, shared purpose that helps you make decisions and pull in the same direction? **Clarify your company's purpose** Purpose	☐ Yes	☐ Partly	☐ No
16	Do you have a shared picture of the future that helps you make the right decisions and focus your energy? **Develop a picture of the future** Vision	☐ Yes	☐ Partly	☐ No
17	Do you know exactly what your customers value about you and how to turn that into lasting business success? **Outline your business model** Business model	☐ Yes	☐ Partly	☐ No
18	Are you focusing your energy on the fields of action that actually move your business forward? **Define strategic fields of action** Mission	☐ Yes	☐ Partly	☐ No
19	Can you see at any time what you have achieved, where you are falling behind and what you need to do next? **Set company objectives** Company objectives	☐ Yes	☐ Partly	☐ No
20	Can you see at a glance how your business works and where you need to start to get better? **Business processes at a glance** Process map	☐ Yes	☐ Partly	☐ No
21	Can you rely on important initiatives moving forward without constantly having to chase them up? **Bundle and track actions** Actions	☐ Yes	☐ Partly	☐ No

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The ideal path in 21 steps

This is what the path looks like when we take all the building blocks together. You can join at any point.

Certifications · Processes · Management

01 **Purpose** — *Clarify your company's purpose*

02 **Vision** — *Develop a picture of the future*

03 **Business model** — *Outline your business model*

04 **Company policy** — *Define your guiding principles*

05 **Process map** — *Business processes at a glance*

06 **Mission** — *Define strategic fields of action*

07 **Company objectives** — *Set your direction*

08 **Context analysis** — *Understand your business environment*

09 **Communication analysis** — *Organize communication clearly*

10 **Supplier evaluation** — *Evaluate suppliers systematically*

11 **Process documentation** — *Make processes easy to follow*

12 **Risk analysis** — *Assess risks and derive actions*

13 **KPI profiles** — *Put your key figures to good use*

14 **Actions** — *Bundle and track actions*

15 **Role descriptions** — *Clarify responsibilities*

16 **Document management** — *Organize documents clearly*

17 **Standard requirements list** — *Check certification requirements*

18 **Audit program** — *Plan internal audits*

19 **Internal audits** — *Make internal audits count*

20 **Management review** — *Review your management system regularly*

21 **Process optimization** — *Make workflows simpler and more efficient*

Want to know where your business stands?

In a first conversation, we go through your answers together and find the right starting point.

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